



Invitation to the media

Number 6 of Monday, 14 January 2019
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11. Global Forum for Food and Agriculture – 2,000 international stakeholders in discussions at world’s leading conference hosted by the Federal Ministry of Food and Agriculture

Under the slogan “Agriculture Goes Digital – Smart Solutions for Future Farming”, the Federal Ministry of Food and Agriculture is once more hosting the Global Forum for Food and Agriculture (GFFA) in Berlin during the International Green Week. At this unique platform for multilateral exchange, **Federal Minister Julia Klöckner** will be welcoming over 2,000 stakeholders from industry, academia and civil society and up to 70 agriculture ministers from across the world in order to discuss and pass resolutions on the opportunities and challenges the digital transformation poses for the global food situation, rural areas and agriculture.

At the invitation of Julia Klöckner, **Federal Chancellor Dr. Angela Merkel** will attend the GFFA for the first time and will hold a speech on 18th January on the importance of the digital transformation for agriculture. On Saturday 19th January, the international food and agriculture ministers will meet for the Agriculture Ministers’ Conference.

It will focus on better global use and support of the potential that the digital revolution offers, and on how people worldwide can gain easier access to digital technologies. It will also address the data security and interface issues: how data can be used while also being protected. Another topic that will be highlighted is the role that a modern, digital agriculture can play in improving food security and fighting the causes of migration.

These issues will be discussed at the GFFA from different perspectives in 14 expert panel discussions, in High Level Panels hosted by the EU Commission and the Food and Agriculture Organisation of the United Nations (FAO), and in a large number of other public



events. The innovation market during the conference is also an important platform for industry and academia. The Future Forum is a new event at which the Federal Ministry will specifically provide start-up companies with the opportunity to present themselves and their digital solutions.

Representatives of the media are most welcome:

Global Forum for Food and Agriculture - GFFA 2019

Thursday 17 January 2019, CityCube Berlin, Messedamm 22, 14055 Berlin

Kick-off event:

- **14:00 – 15:15 hrs Room A1**

The Parliamentary State Secretary (PSt) to the Federal Minister Michael Stübgen will open the GFFA.

- **15:30 – 16:30 hrs Levels 1-3**

Afterwards opening of the innovation market with a tour by PSt Stübgen. At the Innovation Market, 28 companies, associations, executing organisations and universities will present themselves and the work they are conducting in the food and agricultural sector.

- **12:30-17:00 hrs Level 1**

The “mixed zone” in the entrepreneur’s lounge at the Innovation Market. This is where high-level decision-makers meet journalists. A press wall is available for photographs and films.

Friday 18 January 2019, CityCube Berlin

- **09:00 – 16:00 hrs Level 1**

The “mixed zone” in the entrepreneur’s lounge at the Innovation Market (see above).

- • **13:00 – 13:45 hrs Levels 1-3**

Tour of the Innovation Market (see above) by **Federal Minister Julia Klöckner**.



- **15:30 . 16:00 hrs Room A2**

At the invitation of **Federal Minister Julia Klöckner, Federal Chancellor Dr. Angela Merkel** will also be attending the conference for the first time and will hold a speech. The Federal Chancellor will speak about the importance of digitalisation to agriculture. The speeches by the Federal Chancellor and the Federal Minister will be transmitted as a live stream on the Federal Ministry's website – www.bmel.de.

Note for press representatives:

N.B.: We request accreditation for this event by 18.00 hrs on 15 January 2019 to Pressstelle@bmel.bund.de. The mail must state:

- First name and surname
- Date of birth
- Place of birth
- Name of company/editorial department
- Function
- Telephone number:
- E-mail address:

Accreditation after this deadline is unfortunately not possible. Please bring a valid press card with photographic identification to all events.

Saturday 19 January 2019, Federal Foreign Office (Auswärtiges Amt) (Access for press: Unterwasserstraße 10)

- **8:55 hrs**

Press doorstep with Federal Minister Julia Klöckner; afterwards the Federal Minister will invite journalists to accompany her into the Weltsaal for some initial photos (the two photo opportunities will last 10 minutes in total).

Afterwards, journalists can follow the plenary event in the neighbouring room and/or reach out to the delegations.

- **11:30**

Opportunity for further photography / films in the Weltsaal.

- **13:45 - 14:15 hrs**

International press conference following the Agriculture Minister's Conference with



- **Julia Klöckner, Federal Ministry of Food and Agriculture**
- Dr. Vytenis Andriukaitis, EU Commissioner for Health and Food Safety
- José Graziano Da Silva, Director-General of the Food and Agriculture Organization of the United Nations (FAO)

Note to press representatives:

N.B.: We request accreditation for this event by 18.00 hrs on 16 January 2019 to Pressestelle@bmel.bund.de. The mail must state:

- First name and surname
- Date of birth
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- Name of company/editorial department
- Function
- Telephone number:
- E-mail address:

Accreditation after this deadline is unfortunately not possible. Please bring a valid press card with photographic identification to all events.

Press representatives can be accredited for the entire event or, optionally, only for the international press conference. Please make sure you are at the venue 60 minutes before the beginning of the event.

It is obligatory to carry personal ID at the Federal Foreign Office. There is a security check at the entrance. It is not permitted to take any large items of luggage. The press entrance at the Federal Foreign Office is via the conference entrance at Unterwasserstraße 10.

Further information and the conference programme are available at: <https://www.gffa-berlin.de/presseinformation2019-2/>